

## Digital Signage Experience (DSE) Terms and Conditions

Please read these terms and conditions carefully as they contain important information about your Event registration.

These terms and conditions apply between the person, firm, company or other entity specified on your booking form (“you,” “your” or “Attendee”) and Questex LLC (“Questex”), which is the owner, organizer, operator and/or manager of the event/conference specified on your booking form (“Event”), for attendee / delegate registrations for the Event. By submitting your registration to attend the Event, you agree to be bound by these terms to the exclusion of all other terms. If you do not agree to be bound by these terms, then Questex will be unable to accept your registration and you will not be permitted to attend the Event.

### Rules and Regulations

Attendee agrees to comply with all rules, regulations, and policies of the venue/facility where the Event is scheduled to be held, and of Questex, all as may be adopted from time to time and may be changed without notice.

### Substitution and Cancellation Policy

Change or Postponement of the Event: Questex reserves the right to cancel, rename or relocate the Event or change the dates on which it is held. If Questex changes the name of the Event, relocates the Event to another event facility and/or city, or changes the dates for the Show to dates that are not more than 90 days prior or 180 days later than the dates on which the Event originally was scheduled to be held, Questex shall assign to Attendee, in lieu of the original registration, such other registration as Questex deems appropriate and Attendee agrees to accept such registration under the terms of this registration.

Force Majeure: If Questex cancels the Event due to a Force Majeure Event (as defined below) then Attendee shall receive a credit towards the same or similar event equal to the amount paid. For the purpose of this policy, “Force Majeure Event” means any event or circumstance arising that is beyond the reasonable control of Questex (including but not limited to governmental laws, ordinances, regulations, requisitions, restrictions, guidelines, recommendations or action, imposition of sanctions, embargo, military action, acts or threats of terrorism or war, mob, civil commotion or riot, health scares (including without limitation, epidemic and pandemic (e.g., COVID-19), whether or not new, ongoing or recurring), fire, acts of God, flood, drought, earthquake, severe weather, disaster, disruption to transportation, third party contractor/supplier failure, venue damage or cancellation, industrial dispute, strikes, labor disputes, interruption/failure of utility service, lack of commodities or supplies, accidents, nuclear, chemical or biological contamination, speaker or participant cancellation or withdrawal, or any other comparable calamity or casualty).

**Cancellation of Event:** If Questex elects to cancel the Event other than due to a Force Majeure Event, then Questex shall refund to Attendee its entire fee previously paid, in full satisfaction of all liabilities of Questex to Attendee. Attendee agrees that, except as expressly provided in this paragraph, it shall and hereby does waive any and all claims for damages or compensation resulting from or relating to the cancellation, postponement, renaming, relocation or rescheduling of the Event. Without limiting the generality of the foregoing, Questex may (at its sole discretion) change the format (including, without limitation, from a physical in-person Event to a virtual Event and vice versa), speakers, participants, content, venue location and program or any other aspect of the Event at any time and for any reason, whether or not due to a Force Majeure Event, in each case without liability.

**Cancellation by Attendee:** Except as may be otherwise expressly advised as part of the particular Event's registration process, you may cancel your registration at any time. If your cancellation occurs at least 30 days prior to the original Event start date, then you will be entitled to receive a refund of your registration fees less a processing fee of \$200 or the value of your registration, whichever is lower. Unfortunately, Questex cannot refund any fees for cancellations that occur less than 30 days prior to the original Event start date, or for failure to attend an Event. If a cancellation changes the entitlement to a multi-registration discount, the lowest value registration will be cancelled first. No cancellations are accepted once any part of a single or multi registration party has accessed the pre-Event networking or partnering facilities, applications or platforms. All cancellations must be sent by email to [DSE@xpressreg.net](mailto:DSE@xpressreg.net) marked for the attention of Customer Services and must be received by Questex. You acknowledge that the refund of your fees or portion thereof in accordance with this policy is your sole remedy in respect of any cancellation of your registration by you and all other liability is expressly excluded.

**Substitute Registrations:** Substitutions with employees from your organization are welcome at any time but in all other respects delegate / attendee registrations are issued for your personal use only and cannot be shared with any other person during the Event. You may not purchase registrations as agent for any third party, sell or otherwise transfer your registration to others, or exploit the registration commercially or non-commercially in any way. All substitutions must be submitted in writing and approved by Questex.

### Event Specific Terms

Questex may (at its sole discretion) refuse access to, or eject / block from the Event, any person in its absolute discretion, including (without limitation) any person who fails to comply with these terms and conditions or who in the opinion of Questex represents a security risk, nuisance or annoyance to the running of the Event. You agree to comply

with all reasonable instructions issued by Questex or the venue owners or operators at the Event.

### COVID-19 Warning

An inherent risk of exposure to COVID-19 exists in any place where people gather. COVID-19 is an extremely contagious disease that can lead to severe illness and death. You assume all risks, hazards, and dangers arising from or relating in any way to the risk of contracting a communicable disease or illness—including, without limitation, exposure to COVID-19 or any other bacteria, virus, or other pathogen capable of causing a communicable disease or illness, whether that exposure occurs before, during, or after the event, and regardless of how caused or contracted—and you hereby waive any and all claims and potential claims against Questex and any companies affiliated with Questex relating to such risks, hazards, and dangers.

### Photography and Recording at Events

All unauthorized photography and/or the recording or transmitting of audio or visual material, data or information is expressly prohibited. You consent to Questex undertaking multimedia recording of the Event which may include your participation in the Event as a delegate or attendee (the “Content”) and you consent to the use by Questex of any such recording anywhere in the world for promotional, marketing and other purposes. You acknowledge and agree that Questex is the exclusive owner of all rights in the Content and hereby waive any and all: (a) rights in and to such Content, and (b) claims that you may have relating to or arising from the Content or its use. Without limiting the foregoing, you acknowledge and agree to the use of your contact information to receive messages about offerings by Questex, its brands, affiliates and/or third-party partners, consistent with Questex’s privacy policy in effect at the time of this registration and which can be accessed by the following link:  
<https://questex.com/privacy-policy/>.

### Minimum Age Requirement

All attendees must be at least 16 years of age to register and attend the Event. Registration of children/minors under the age of 16 for show badges is against Event policy. Under no circumstances will anyone under the age of 16 be admitted to the Event, even if accompanied by a parent. Valid identification is required at all times, will be checked and must match name on badge for admittance to all show and sponsored events.

### Communications & Responsible Beverage Policy

Registration confirms a business relationship and authorizes Questex and its affiliates to contact all parties registering with this form via mail, phone, fax or e-mail. Registering

for the Event constitutes consent to use your image in future promotional materials and media coverage. Event organizers reserve the right to change or cancel any portion of the Event without prior notice. The registrant agrees that all parties receiving a badge from this form will practice responsible consumption of alcohol. Anyone who over-consumes or appears to over-consume alcohol will be ejected from all Event activities without refund.

### Attendee Dress Code

Required dress is professional/casual business attire. No clothing that may be interpreted as promiscuous, provocative or overly suggestive is allowed. Management reserves the right to deem any attire inappropriate and therefore not allow admission to any events affiliated with the show.

### Other Policies

- Lost badges will be replaced at published on-site registration rates.
- All seminars and Event activities are available on a first-come, first-served basis.
- Any workshops, tours, seminars, conference sessions or activities associated with the official event are subject to change and may require minimum registrations to operate. Should an activity be cancelled due to lack of minimum registration requirements, appropriate refunds will be made.
- You are required to present appropriate required credentials, which may include but is not limited to a show badge, for admittance to the Event.
- These terms and conditions shall be governed by the laws of the State of New York, without regard to conflict of laws principles.
- All charges will be processed as BLS\*Questex Events on your statement.

### Code of Conduct

#### PURPOSE

We believe our business communities should be truly open and inclusive for everyone. As such, we are committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, disability, ethnicity, or religion.

This code of conduct outlines our expectations for participant behavior, as well as the consequences for unacceptable behavior. We invite all sponsors, speakers, attendees, media, exhibitors and other participants to help us realize a safe and positive conference experience for everyone.

All determinations of appropriate or inappropriate behavior are in Questex's sole discretion and the decision(s) of the Questex representatives on-site will be final.

#### EXPECTED BEHAVIOR

- Be considerate, respectful, and collaborative.
- Refrain from demeaning, discriminatory or harassing behavior, materials, and speech.
- Be mindful of your surroundings and of your fellow participants. Alert conference organizers if you notice a dangerous situation or someone in distress.

#### UNACCEPTABLE BEHAVIOR - Zero Tolerance

- Unacceptable behaviors & materials include intimidating, harassing, abusive, discriminatory, derogatory, or demeaning materials or conduct by any attendees of the event and related event activities. Many event venues are shared with members of the public; please be respectful to all patrons of these locations.
- Harassment includes: offensive comments (verbal, written, or otherwise) related to gender, sexual orientation, race, religion, disability; inappropriate use of nudity and/or sexual images in public spaces (including presentation slides); deliberate intimidation, stalking or following; harassing materials, photography or recording; sustained disruption of talks or other events (whether verbal or otherwise); inappropriate physical contact, and unwelcome sexual attention.
- Wearing clothing that is not suitable for a professional work environment.
- Physical, written, verbal or other abuse, intimidation, threats, annoyance, harassment, stalking, pushing, shoving or use of any physical force whatsoever against any person not acceptable.
- Possession of any item that can be used as a weapon, which may cause danger to others if used in a certain manner.
- Any boisterous, lewd or offensive behavior or language, including but not limited to using sexually explicit or offensive language, materials or conduct, or any language, behavior or content that contains profanity, obscene gestures, or racial, religious or ethnic slurs.
- Possessing any open can, bottle or other receptacle containing any alcoholic beverages, except in areas specifically designated for the consumption of alcohol. Please drink responsibly.
- Possessing any illegal substance, including but not limited to narcotics.
- Assembling for the purpose of, or resulting in, disturbing the peace, or committing any unlawful act or engaging in any offensive behavior.
- Failure to obey any rules or regulations of the Venue.

#### CONSEQUENCES OF UNACCEPTABLE BEHAVIOR

Unacceptable behavior will not be tolerated whether by attendees, media, speakers, volunteers, organizers, venue staff, sponsors, or exhibitors. Anyone asked to stop unacceptable behavior is expected to comply immediately. If a participant engages in unacceptable behavior, the conference organizers may take any action they deem appropriate, up to and including expulsion from the conference without warning or refund.

## WHAT TO DO IF YOU WITNESS OR ARE SUBJECTED TO UNACCEPTABLE BEHAVIOR

If you are subjected to unacceptable behavior, notice that someone else is being subjected to unacceptable behavior, or have any other concerns, please notify a conference organizer as soon as possible. All reports will remain completely confidential. Event Staff will be available to help participants contact venue security or local law enforcement, to provide escorts, or to otherwise assist those experiencing unacceptable behavior to feel safe for the duration of the conference. You can report unacceptable behavior to any member of staff. Staff can be found in the Show Office onsite or you may email one of the contacts below.

## SCOPE

We expect all conference participants (staff, sponsors, volunteers, speakers, attendees, and other guests) to abide by this code of conduct at all conference venues and conference-related social events.

## PHOTOGRAPHY/VIDEOGRAPHY

Video recordings and photographs are being taken at this event. By entering you agree to have your image and likeness used by Questex.